

BUILD YOUR CAPACITY WITH MOMENTUM!

A communications strategy is at the core of every successful campaign and every obstacle that may arise. More than ever your story needs to be told and your brand needs to be top of mind!



TELL YOUR STORY, BUILD YOUR BRAND

- The Art of Branding Build your unique brand, develop your influence.
- Social Media Engagement Dive into the essentials.
- PR 101 Learn the basics and pro-level tactics to get in the news!
- Bold & Proactive Marketing Tactics In the context of a fake-news driven political climate, learn how to craft compelling messages and the marketing strategies to make them stick!

LISTEN & ENGAGE: BUILD YOUR INTERNAL COMMUNICATIONS CAPACITY

- S Marketing + Fundraising Align your teams and strategies to create impact.
- Coaching 101 Coaching tips and tactics to use in the workplace.
- Yes, And Learn improv skills to communicate more effectively and grow!
 - Embrace Authenticity Using communication tactics, step into your authentic leadership style and develop genuine partnerships.



