

## **Momentum Solutions Celebrates Five Years of Elevating Social Impact Organizations and Leaders**

*Los-Angeles Based Social Impact Marketing Agency, Driven by Five Diverse Leaders Uplift Equity and Positive Change Through Intentional Action, Marketing & Communications*

Momentum Solutions, a social impact marketing agency that set out to create a human-centered, coaching model for communications and marketing now celebrates five years of advancing equity through bold actions and communications.

The Los-Angeles based agency is led by five diverse leaders serving nearly 80 clients in the social impact space since the business was launched in 2016 by co-founders David Andrés Kietzman and Liza Sacilioc. Kietzman, a civic sector leader and executive communications coach, and Sacilioc, a public relations expert and content writer, added partners Gaby Torres, branding specialist and messaging coach, Evelin Montes, trainer, coach and facilitator, and Pia Schiavo-Campo, marketing strategist, trainer and coach, to round out the agency's strengths in providing communications strategies, branding, coaching and facilitation to their social impact client base.

“When David and I decided to create the agency, we talked at length about how we wanted it to be structured,” said Sacilioc. “We were both looking to focus more on our individual strengths, while also being intentional about creating a space that would allow for us and our partners to focus on their passion projects, family or self-care. I think our shared-leadership model, values, the diverse and lived experiences of each partner, and our strengths-based approach are what attract our clients to us. We enjoyed each opportunity we had to collaborate with our clients and hope to expand our portfolio to include corporate, especially B-Corp certified companies ready to uplift equity, inclusion and diversity in their internal and external communications strategy.”

Momentum Solutions has worked to elevate organizations and leaders in education, social justice, human services, philanthropy, arts, and executive leaders. Eighty percent of its clients are BIPOC, LGBTQIA+ or women-led businesses. With nearly 80 clients served, in the last year, 40% are nonprofits, 30% are philanthropy, 10% education, 10% business, and 10% individual leaders. Additionally, Momentum has invested over \$90,000 to 17 nonprofits through pro-bono and financial support over the last 5 years.

“Our sustainable and inclusive business model is one that can be replicated by any small enterprise looking to include a range of voices and strengths while providing more impactful services,” said Kietzman. “When we launched Momentum Solutions, it wasn't about just creating another consultancy, it was about creating a home for other values-driven consultants, and developing services that provide so much more value to our clients. We're proud that we've built a viable, competitive and fun model - and we want other companies to imitate our efforts! The future of business is about creating more equitable opportunities for all, while intentionally creating a structure for work-life balance, while also making a positive impact for our world.”

Momentum Solutions is a bold and diverse group of thinkers, doers and communicators. Partners joined forces in 2016 after experiencing burnout from grind culture to form a social impact marketing and communications agency that allows them to prioritize working with organizations that align with their values while having more work-life balance. The Momentum partners are all life-long learners driven by the desire to make the world a better place through communications that are grounded in equity.

**Contact Information**

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**OUR IMPACT**

Celebrating 5 years of advancing equity through communications!

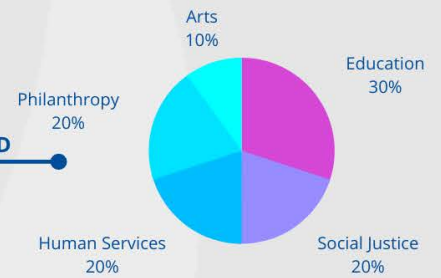
**OUR CLIENTS**

80% of our clients are BIPOC, LGBTQIA+ or women-led.



**SECTORS SERVED**

Together we deliver momentum!



Nonprofits  
40%

**CLIENTS SERVED**

- Branding
- Marketing & Messaging
- Executive Coaching
- Facilitation & Training
- Public Relations

**\$90,000**



**17 Nonprofits**

**OUR CONTRIBUTIONS**

In the last five years, Momentum has contributed \$90,000 in funds and pro bono work to 17 nonprofits.