



MOMENTUM LAB

CONNECTING PEOPLE, CULTURE & SYSTEMS

We work with mission-driven organizations to strengthen communications by applying an organizational development lens. The Momentum Lab cohort engages participants in hands-on learning to build internal communications capacity and strengthen their external brand.

THE EXPERIENCE

1

**In-Person
Training**

3

**Virtual
Sessions**

20

**Cohort
Members**

The Momentum Lab is a 1-day in-person training with three, separate virtual 90-minute sessions. With easy-to-access tools, proven strategies, and authentic content, participants will align their organization's internal and external communications.

**CELEBRATE DIFFERENCES, PROMOTE EQUITY,
AND ENSURE ALL VOICES ARE HEARD AND VALUED**

EXTERNAL SUCCESS BEGINS WITH INTERNAL ALIGNMENT



WHAT YOU GET:

- ✓ ETHICAL STORYTELLING TOOLS
- ✓ MARKETING + EVENT TOOLKITS
- ✓ COMMUNICATIONS TEMPLATES
- ✓ STANDARD OPERATING PROCEDURES
- ✓ MESSAGING FRAMEWORK
- ✓ IMPROVED INTERNAL SYSTEMS & TRAINING
- ✓ VALUES-DRIVEN BRAND DEVELOPMENT
- ✓ A CULTURE OF COLLABORATION
PLUS MORE!



Contact us to schedule a call.
Visit our website to learn more about our Lab.
momentumsolutionsteam.com/people-culture-systems

